

REAL ESTATE WEEKLY



BROKERS WEEKLY

NEW DEVELOPMENT: Move-in day at Fifty Third & Eighth; Buyers rushing to 50 Clinton

BY REW • AUGUST 10, 2015

● HFZ CAPITAL GROUP

Offering plan effective at Fifty Third and Eighth

HFZ Capital Group announced that the New York State Attorney General's office has declared the offering plan of Fifty Third and Eighth, the firm's 25-story Hell's Kitchen condominium, effective. Closings will begin with purchasers scheduled to move into their new homes later this month.

Located at 301 West 53rd Street, Fifty Third and Eighth offers 262 contemporary one-, two- and three-bedroom residences.

In addition, HFZ has converted the existing layouts of 61 residences to create one- and two-bedrooms with added living and entertaining space.

Exclusively represented by Douglas Elliman Development Marketing, the full-service property offers contemporary residences priced from \$975,000 to more than \$3.2 million.

"The property has experienced consistent popularity due to its diverse range of flexible layouts, uniquely customizable to fit the variety of lifestyles of modern buyers," said Ziel Feldman, chairman and Founder of HFZ Capital Group.



REW



FIFTY THIRD AND EIGHTH

“We anticipate buyer interest to steadily increase especially now that closings and move-ins will begin. In today’s market it is rare to have the ability to purchase and move-in quickly, and we have found our buyers are drawn to this immediate opportunity.”

BP Architects has outfitted residences with white oak wood flooring, marble baths and custom cabinetry.

QUINN