

## YIMBY Today: B+B Capital's Cantilevering Condo Building Revealed for 251 West 14th Street in Chelsea, More

BY: REID WILSON ON JANUARY 16TH 2015 AT 1:30 PM



*301 West 53rd Street, rendering via HFZ Capital*

**301 West 53rd Street** [Daily News]: HFZ Capital is currently converting the 25-story building — located at 301 West 53rd Street, in the eastern reaches of Hell's Kitchen — into a 252-condo-unit residential building geared towards “affordable luxury.” Dubbed **Fifty Third and Eight**, “sales are set to launch later this week.”