

W42ST

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12th Ave.

8th Ave.

PLUS BECOME A NINJA AT MARK FISHER FITNESS, FIND A BAR FOR ST. PATRICK'S DAY, GET CATWALK READY, GO ON THE SANDWICH TOUR, COOK AWARD-WINNING RECIPES, MEET MEGAN FROM BETTIBAR, HELP A KAYAK CLUB AND MORE.

EAT 99¢ PIZZA

PROPERTY

ARTISTIC IMPRESSION

A reputation for creativity has brought a luxury new development to the neighborhood, at Fifty Third and Eighth

A dynamic blend of old and new", along with the area's deep-rooted artistic heritage, has inspired the latest exciting development to spring up in the heart of Hell's Kitchen.

"We pulled inspiration from the neighborhood to offer buyers the opportunity to experience true New York character with residences showcasing modern, sleek finishes and timeless layouts," said Ziel Feldman, chairman and founder of HFZ Capital Group.

Fifty Third and Eighth is a 25-story luxury condominium at 301 West 53rd Street, made up of 252 one, two and three-bedroom apartments - some with private outdoor space.

Designed by BP Architects, luxury features include white oak wood flooring, marble baths, quartz countertops and high-end appliances including a Bosch refrigerator, Bertazzoni gas oven,

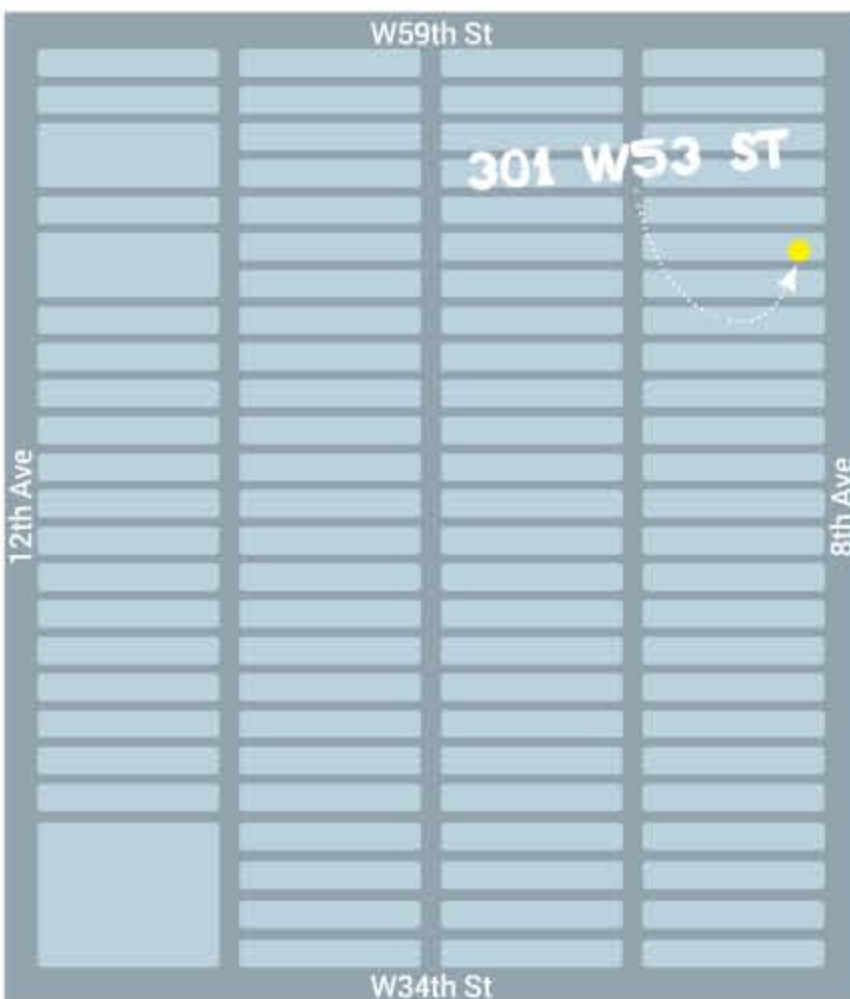
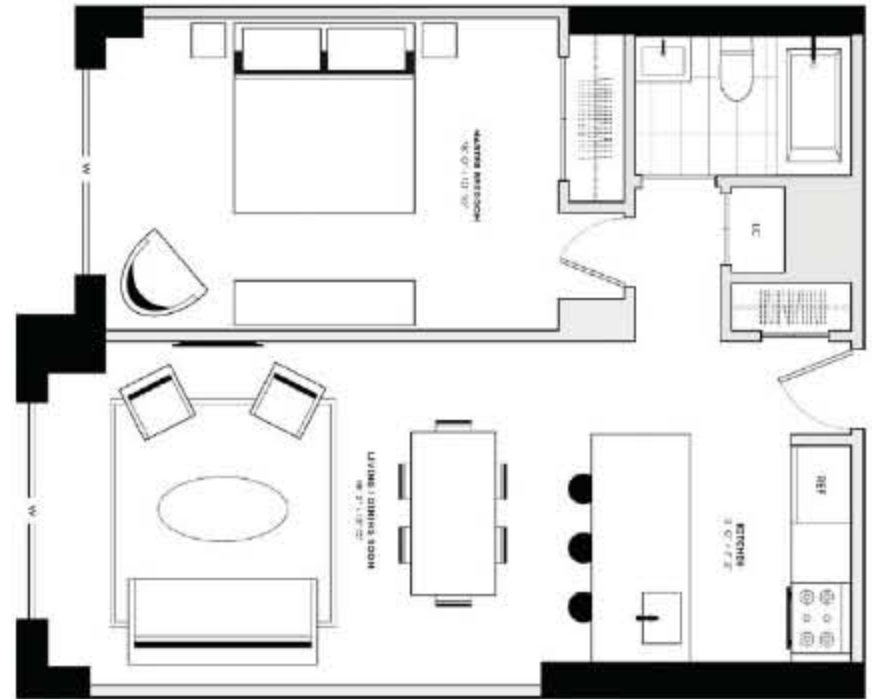
"Residents benefit from proximity to the area's countless cultural offerings and ongoing additions to Manhattan's flourishing West Side."

stainless steel Bosch microwave and energy-efficient dishwasher.

Apartments that face west make the most of their panoramic views of the Hudson river, while those facing east look across the iconic Manhattan skyline.

"We foresee unprecedented interest as Fifty Third and Eighth offers buyers a rare and highly desirable combination in today's market-modern, luxurious residences for immediate occupancy, at





Opposite page: A contemporary bedroom and living room. This page: Living room space; the block looks over Manhattan; high-spec kitchen.



an accessible price point," said Susan de Franca, president and CEO of Douglas Elliman Development Marketing.

"Buyers will value the opportunity for a turn-key home offering this caliber of finishes and overall attention to detail.

"Residents will also benefit from the proximity to the area's countless cultural offerings and ongoing exciting additions to Manhattan's flourishing West Side, from 57th st to exciting developments on the far West Side."

Prices are from \$1.1 million to \$3.25 million.

INFO For pricing and more details, call 212.757.0053 or visit www.53rdand8th.com