

## HFZ Capital crunches into the Big Apple



NEW YORK (May 7): Real estate investment and property developer [HFZ Capital Group](#) has launched a 25-storey luxury condominium project comprising 252 units in New York called Fifty Third and Eighth.

“We pulled inspiration from the neighbourhood to offer buyers the opportunity to experience true New York character ... in the heart of Manhattan,” said chairman and founder of HFZ Capital Group Ziel Feldman in statement.

Situated in Hell's Kitchen, Fifty Third and Eighth offers one, two and three-bedroom layouts priced from US\$975,000 (RM3.48 million).

The project is near Central Park, the Museum of Modern Art, fine dining and high-end retail outlets, and is also within walking distance from trams and railway stations.

The units feature kitchens finished in white quartz countertops, white lacquer and polished chrome cabinets and are equipped with a Bosch custom panelled refrigerator, a Bertazzoni gas oven, a stainless steel Bosch microwave and a custom panelled energy-efficient dishwasher.

Each unit comes with white oak wood flooring, marble baths and custom cabinetry. Interior design is by BP Architects.

"Buyers will value the opportunity for a turn-key home offering this calibre of finishes and overall attention to detail," said Douglas Elliman development marketing president and CEO Susan de Franca.

She expected residents to benefit from their proximity to the area's cultural offerings and ongoing additions to "Manhattan's flourishing West Side, from 57th Street to on the far West Side".



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