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FIFTY THIRD AND EIGHTH BRINGS SOPHISTICATED, CONTEMPORARY LIVING TO HELL'S KITCHEN

By W. A. Muller

Situated in the vibrant neighborhood of Hell's Kitchen, Fifty Third and Eighth, a 25-story luxury condominium developed by HFZ Capital Group, offers 252 exceptionally designed one-, two- and three-bedroom residences in the heart of Manhattan.

The full-service property, located at 301 West 53rd Street, features contemporary, elegant residences available for immediate occupancy. Fifty Third and Eighth is conveniently located near a range of cultural attractions, entertainment, fine dining establishments and high-end retailers as well as such destinations as Central Park, the Hudson River and MoMA.

"We were particularly attracted to Hell's Kitchen for its dynamic blending of old and new, along with the area's truly unique cultural aspects and deep rooted artistic history," said Ziel Feldman, Chairman and Founder of HFZ Capital Group. "At Fifty Third and Eighth, we pulled inspiration from the neighborhood to offer buyers the opportunity to experience true New York character with residences showcasing modern, sleek finishes and timeless layouts, all in the heart of Manhattan."

Fifty Third and Eighth has been thoughtfully crafted to reflect the neighborhood's bold character and distinct charm. With interiors by BP Architects, every aspect

of the property has been meticulously transformed to create a sense of modern luxury.

Homes range from one- to three-bedrooms, with select residences offering private outdoor space. Through the unique vision of BP Architects, each space is outfitted with a premium level of finishes including white oak wood flooring, marble baths and custom cabinetry. Prices range from approximately \$1.1 million to \$3.25 million.

Kitchens are designed as centralized areas for both function and entertaining, with white Quartz countertops, white lacquer and polished chrome cabinets and premium appliances including Bertazzoni gas oven and custom paneled energy efficient dishwasher. Bath-

rooms offer a relaxing place to unwind with exceptional materials and refined finishes including Glassos white marble floors and walls, a stunning accent wall of mosaic Calacatta marble and custom designed vanities and medicine cabinets.

"Fifty Third and Eighth offers buyers a rare and highly desirable combination in today's market—modern, luxurious residences for immediate occupancy, at an accessible price point," said Susan de Franca, President and CEO of Douglas Elliman Development Marketing. "Buyers will value the opportunity for a turn-key home offering this caliber of finishes and overall attention to detail. Residents enjoy the countless cultural offerings and ongoing exciting additions to Manhattan's flourishing West Side, from 57th Street to the far West Side."

Fifty Third and Eighth is exclusively represented by Douglas Elliman Development Marketing. The on-site sales gallery offers visitors the opportunity to experience a range of one-, two- and three-bedroom furnished model residences. For more information or to make an appointment, please call 212.757.0053.

For more information:
53RDand8TH.com

