

DEVELOPMENT UPDATE-O-RAMA

HFZ's Nominally Affordable Condos Will Look Like This

Wednesday, January 14, 2015, by Jeremiah Budin



MIDTOWN WEST

301 WEST 53RD STREET

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HFZ CAPITAL

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The Daily News has some shots of the model unit for **301 West 53rd Street**, where Ziel Feldman's **HFZ Capital** is converting a 264-unit rental building into a 252-unit condo building, with units "affordably" priced from **\$1.1 million** for a one-bedroom to **\$3.25 million** for a three-bedroom. (In other words, it's pretty much the cheapest new construction in the area.) The apartment looks pretty standard, if on the small side, and the building is also slated to include several luxury-esque amenities.



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