

By *Alina Cabral* on 8:34 pm



Latest Luxury Real Estate Trends: “Shoppable Luxury Condos”

As new trends surge in the luxury real estate market on a daily basis, Upscale Living Magazine has picked six of the “shoppable” model unit trends offering all the luxury amenities at a hands reach. Here they are:



Citizen360: Renowned design company Domino took over two model units at Anbau's Upper East Side luxury condo Citizen360 to simplify the moving process for potential buyers. Domino worked with interior designers Katrina Hernandez and Joshua Greene of Hernandez Greene to outfit the models in Domino's signature luxurious-yet-accessible style, providing interested buyers and new residents with the ability to "shop" the units with a room by room resource guide detailing the furniture and accessories available on Domino.com.



REACH and RISE at Brickell City Centre: Brickell City Centre's two luxury residential condominium towers, **REACH and RISE** are now offering furnishing packages in their model units designed by high-end furniture company **Artefacto**. Each model unit intricately reflects elegance and richness while also speaking to the residents' varying lifestyles. Interested buyers can purchase the furnishings and décor by visiting the Artefacto showroom or the Artefacto website.



The Ritz-Carlton Residences, Miami Beach: Italian architect Piero Lissoni's first full-scale architectural project in the United States, The Ritz-Carlton Residences, Miami Beach, is now offering shoppable units for buyers in need of a personal decorator. Buyers can choose from numerous design renderings to outfit their new homes in its entirety or a la carte. The Ritz-Carlton Residences, Miami Beach will connect residents to top-tier designers and equip them with the tools they need to design their dream home.



507 West Chelsea: The High Line's newest three-tower luxury rental development **507 West Chelsea** has partnered with **The Design High**, the boutique interior design firm, to stylishly accentuate their five model units that feature walnut floors, high-ceilings and floor-to-ceiling windows. Residents of the studio to two-bedroom apartments have the opportunity to work with The Design High to purchase the pieces that wowed them, easing the moving and design process in their new home.



Fifty Third and Eighth: Hell's Kitchen luxury condo **Fifty Third and Eighth** promises a minimalist aesthetic for those wishing to come home to an uncluttered space through a unique partnership with **Design Within Reach**. Buyers of the condo's one- to three-bedroom homes are given the opportunity to purchase a residence fully furnished by the modern design company. For residents wanting to take part in the decorating process, they can also schedule a personal shopping experience at a Design Within Reach store to have their home furnished exactly to their taste.

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